

EXECUTIVE LEADERSHIP ACADEMY

The Executive Leadership Academy (ELA) is designed for individuals from all backgrounds who are interested in preparing themselves for appointments to executive positions such as vice presidents, provosts, presidents, and chancellors. ELA is an intensive and focused training institute for higher education administrators and faculty from across the country and throughout the world. A select faculty team of senior level higher education executives and scholars will provide an interactive curriculum. The theme for ELA is "Ten Years from Now: Leading in a Multicultural Environment."

"TEN YEARS FROM NOW: LEADING IN A MULTICULTURAL ENVIRONMENT"

We are in an age of fundamental and accelerating change in higher education. Among the major causes are the constantly expanding capabilities of information technology and broadband communication, the forces of globalization that are erasing the boundaries between nations and institutions, diminished public funding of higher education as a recognized public benefit to society, and rapid demographic change, especially in multicultural and multinational environments worldwide. The goal of ELA is to help prepare future executive administrators for this new higher education world now and a decade into the future.

Universities around the world are increasingly multicultural and multinational. This global trend is evident in all aspects of academic and administrative life, including research, student affairs, community relations, athletics, admissions, and areas such as development and alumni relations. Anyone who aspires to lead in this new environment must have the knowledge and skills to work with individuals from a wide range of cultures and backgrounds.

University of California, Berkeley Center for Studies in Higher Education (CSHE)

<http://cshe.berkeley.edu/>

Established in 1956, CSHE was the first research institute in the United States devoted to the study of systems, institutions, and processes of higher education. The Center's mission is to produce and support multi-disciplinary scholarly perspectives on strategic issues in higher education, to conduct relevant policy research, to promote the development of a community of scholars and policymakers engaged in policy-oriented discussion, and to serve the public as a resource on higher education.

American Association of Hispanics in Higher Education, Inc. (AAHHE)

<http://www.aahhe.org/>

AAHHE is an agent of change for improving education, thus enabling Hispanic students to fully participate in a diverse society. It is a cross-disciplinary, higher education organization primarily focused on the need to develop Latino/a faculty and senior administrators as well as serving as a leading research and advocacy group for Hispanic higher education issues. It works collaboratively with all sectors of education, business, industry, as well as community and professional organizations to enhance the educational aspirations and to meet the needs of a significantly increasing Hispanic population.

ELA PROGRAM

The Executive Leadership Academy trains leaders of colleges and universities to guide their institutions in a multicultural and global environment.

Topics of discussion will focus on the following:

1. executive leadership models
2. latest research on the importance and application of multicultural competencies
3. entrepreneurial ventures in technology
4. budget and financial management
5. strategic, academic, and campus planning
6. shared governance models
7. faculty recruitment and retention, the tenure and post-tenure process
8. risk management
9. student life and fostering student success
10. fundraising, total resource development, and advancement
11. governing board relations
12. transition and succession planning strategies
13. successful executive career search strategies
14. athletic program governance
15. public relations and media relations
16. communications and social media



2ND EXECUTIVE LEADERSHIP ACADEMY

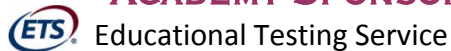
Registration and Hotel Fees

The fee for the program is \$3,900 (includes materials and meals.) Space is limited. ELA overnight accommodations will be at Claremont Hotel Club and Spa and Hotel Durant in Berkeley, CA and are approximately **\$149 per night not including tax**. For more information please visit www.cshe.berkeley.edu

Applications and Nominations

If you would like to apply or nominate a candidate to participate in the ELA, please fill out nomination form at www.cshe.berkeley.edu

ACADEMY SPONSOR



Questions? Please contact:

Center for Studies in Higher Education
771 Evans Hall, #4650
University of California, Berkeley, CA 94720
Phone: (510) 642-5040
Fax: (510) 643-6845
Email: cshe@berkeley.edu

Quotes from 2011 Inaugural ELA Founding Fellows

"This has changed my life."

"All of the presentation courses were excellent! I am leaving with a much sharper vision about the components of leadership in higher education."

"I have never felt more embraced and inspired to move forward."

"I am leaving with a tremendous sense of empowerment and knowledge about the next step I want to take towards a presidency."

"I expected to gain increased knowledge about positions of leadership and the university operative workings that a president must consider, and I got these and more."

ACADEMY ADMINISTRATION

Josefina Castillo Baltodano, J.D.
Founder and Executive Director,
Executive Leadership Academy;
Senior Associate -- External Relations
Center for Studies in Higher Education
University of California, Berkeley
(510) 642-5040
josiebaltodano@berkeley.edu

C. Judson King, Sc.D.
Director, Center for
Studies in Higher
Education
University of
California, Berkeley
(510) 642-5040
cjking@berkeley.edu

Loui Olivias, Ed.D.
President,
American Association of
Hispanics in Higher
Education
c/o Arizona State University
(480) 727-8210
Olivias@asu.edu



American Association of
Hispanics in Higher Education, Inc.

CSHE | Center for Studies
in Higher Education

University of California, Berkeley

2ND EXECUTIVE LEADERSHIP ACADEMY

March 25 – 29, 2012
University of California, Berkeley
Clark Kerr Campus,
Conference Center



Courtesy University of California, Berkeley