

10/8/2014 Version

**Fall SERU Business Meeting and Colloquium Agenda**  
**October 9 – 10, 2014**  
**University of Minnesota – Twin Cities**  
**Coffman Memorial Union**  
**Campus Club – Conference Rooms A - C**

**Thursday, October 9**

**8:30-9:45am**

- *Welcome and introductions*
  - Leslie Schiff, Professor and Director of Undergraduate Studies  
Professor, Department of Microbiology  
Associate Dean for the University Curriculum, Office of Undergraduate Education  
University of Minnesota
- *Meeting overview*
- *Overview and discussion – operations and transition update*
- *Governance structure, policies, and procedures*

**9:45-10:00am BREAK**

**10:00 – 11:30am**

- *2014 summary of what was new*
  - Graduate SERU overview
    - Rationale and need - Gregg Thomson
    - Instrument development and review - Daniel Jones-White and Olena Horner
    - Future – Ron Huesman
      - Fall pilot update (Minnesota and Virginia) – Tiffany Thayer
  - Co-curricular items – Steve Brint
  - International Student Experience (module) and the expanded Study Abroad Experience items (ISE/SA) – Gregg Thomson
  - New disability items – Wayne Jacobson

**11:30am – 12:45pm LUNCH**

**BREAKOUT GROUPS**

**12:45 – 2:45pm Administrative Track – Conference Room C**

- *Up close with OMS*
  - Authentication practices
  - Q & A
  - Meet your survey programmer
  - Mobile device demo

**12:45 – 2:45pm Research Track (20 minutes each)- Conference Room A & B; Chaired by John Douglass**

- *SERU-I The Student Experience in Global Perspective* - Igor Chirikov and John Douglass
- *Technology and Learning - Preliminary Results from SERU-* John Douglass and Ron Huesman
- *Co-curricular study* – Steve Brint and Allison Cantwell
- *Student Learning Outcomes: Interpretations, Validity, and Factor Development* - Krista Soria and Laura Gorny
- *International student study* - Wayne Jacobson

**2:45 – 3:00pm BREAK**

**3:00-3:45pm Administrative Track – Conference Room C**

- *Debrief of 2014 administration and process* – Mark Miazga (OMS)
- *Q & A roundtable session-* Tom Dohm (OMS)

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**3:00 – 3:45pm Research Track – Conference Room A & B; Chaired by Ron Huesman**

- *A modified round table discussion - examples of using SERU/UCUES results and strategies for increasing usage on campus*
  - This session will give participants a chance to highlight and share their exemplar usage of SERU/UCUES data and effective strategies for increasing usage of this data on their campus. Participants will present a short summary via a 2-slide PowerPoint, a short summary page to share, and if they wish, examples of materials and reports they have found to be effective in bringing findings to their campus community.
    - Virginia
    - Iowa
    - Minnesota
    - UCLA
    - Texas A&M

**3:45 – 4:00pm TRANSITION BREAK**

**RETURN TO FULL GROUP – CONFERENCE ROOMS A - C**

**4:00 – 5:00pm**

- *Sharing best practices: SERU/UCUES response rate; Chaired by Tom Dohm*
  - Response rates and enterprise-wide software survey: Membership survey results – Victoria Porterfield
  - Qualtrics definition of response rates and handout(s) - Jessica Schuett (OMS)
  - OMS Survey of Membership – Deveny Benting (OMS)
  - Best practices and tracking data from 2014 on what schools did – Tiffany Thayer (OMS)
  - UCUES best practices - Tongshan Chang, Sereeta Alexander, Kelly Kadlec

**5:00pm: ADJOURN FOR DAY (DINNER ON OWN OR WITH GROUPS)**

**Friday, October 10**

**8:30 – 9:30am**

- *2015 survey/reporting updates and plans for 2016 survey*
  - Timeline (new forms, orientation guide, launch and close dates) – Mark Miazga and Jessica Schuett (OMS)
  - Design & Content Workgroup update – Ron Huesman
- *2015 Research planning and discussion (20 minutes)*
  - Discussion of 2015 SERU Research Symposium – John Douglass
  - *Research University Advantage - SERU Project Outline and Feedback* -Gregg Thomson and Igor Chirikov

**9:30 – 10:00am TRANSITION BREAK**

**10:00am – 12:00pm**

- *Facilitated debriefing* - Pamela Enz
  - In this interactive conversation, we will explore our shared future as a collaborative consortium. Please come prepared to discuss your ideas.

**12:00 pm**

- *ADJOURN and box lunches (on own)*

**12:00 – 2:00pm**

- *Design and Content work group meeting during lunch*

**12:30pm**

- *Optional campus tour*