



# Use of SERU Data for UCB International Student Initiative

CSHE/SERU Symposium

March 10, 2016

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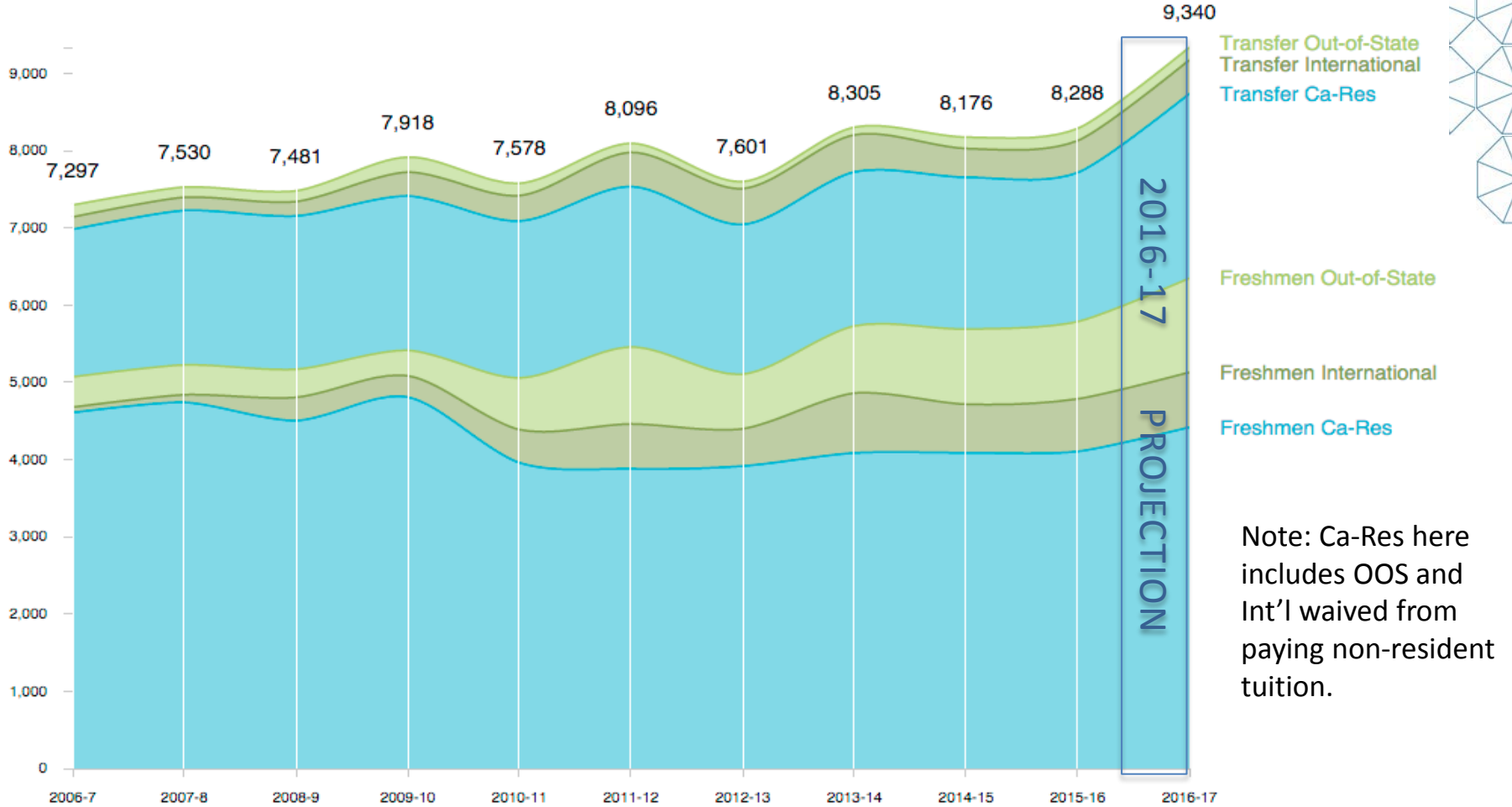
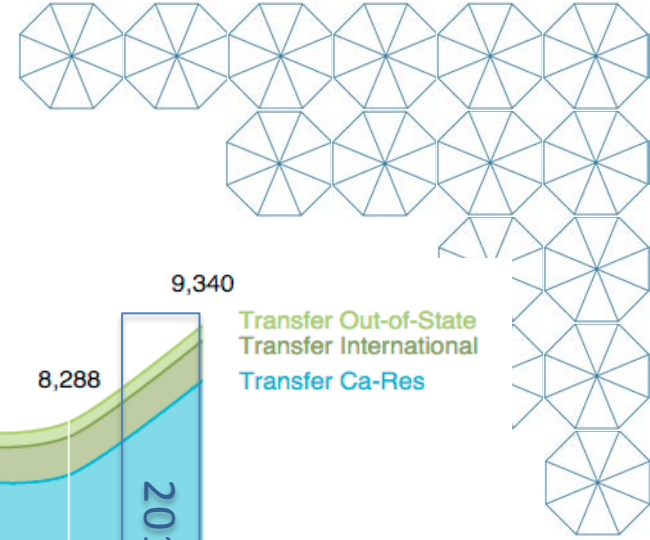
# Background

- Rise in the number and percentage of International Students
- Concentration in certain majors ( Stats, Econ, Bus Admin, Engineering, Applied Math)
- Large proportion of entering freshmen classes
- Rising concern from faculty and staff about impacts of this change in student composition



# Trends in New Student Enrollment by Payer Status

## 2006 to 2016-projected Headcount



# Working Group

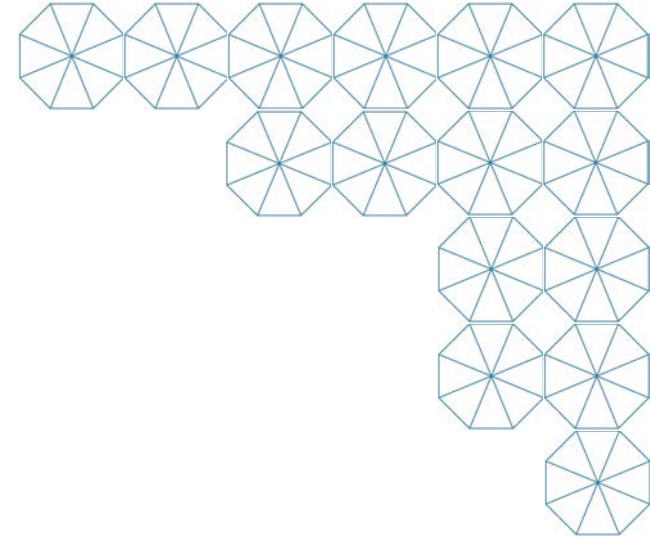
- Office of Vice Chancellor for Undergraduate Education convenes working group in July 2013
- 36 units representing 20 distinct units
- Student Learning Center (SLC), Berkeley International Office (BIO), Summer Sessions, UC Berkeley Public Service Center, Career Center, Teaching and Learning Center, L&S Advising)

## Goals....

- Enhance student satisfaction
- Excellent and equal academic achievement
- High-quality services, support and student systems

# Two Types of Data

- Myth Busting
- Context Setting



# Myth Busting



## Graduation/retention

- Similar 4 year Freshmen graduation rates
- Higher 4 year graduation rates for Int Transfer
- Lower 1<sup>st</sup> year retention and 6 yr graduation rates

## Academic Performance

- Take higher course load (16 versus 15 units)
- No difference in GPA
- No differences in GPA's or grad distributions in Reading and Composition courses

# Context Setting



- International students report lower sense of belonging
- Are less satisfied with their social experience
- Are less satisfied with the value of their Berkeley education for the price they are paying
- Report similar level of satisfaction with academic advising

# SERU Data

- Allowed the conversation to be data driven
- Shifted the conversation from one of liability to one of equity and responsibility for the student experience
- Set the stage for financial commitments and new/enhanced programs



# Initiatives

- Hired advisors
- Adjunct course for Statistics
- Services for student in Econ courses
- Peer Mentor program
- College Writing Program new section
- Campus Wide Resource fair
- Career Center Advisor
- LinkedIn group for INT students and Alumni

