



**CO-CURRICULAR ACTIVITY
PARTICIPATION AND THE BENEFITS
OF A PHYSICAL CAMPUS**

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EXPECTATIONS FOR HIGHER EDUCATION

- The goal of a college degree has changed over time
- More demand and move toward efficiency
 - Online education
- What does the physical campus have to offer?



DATA

- Data include over 9,000 responses from 7 schools
- Co-curricular Items:
 - 17 Items
 - During the last academic year, how often have you done the following activities in a student club or organization of which you are a member?
 - 3,142 Officers (34%)



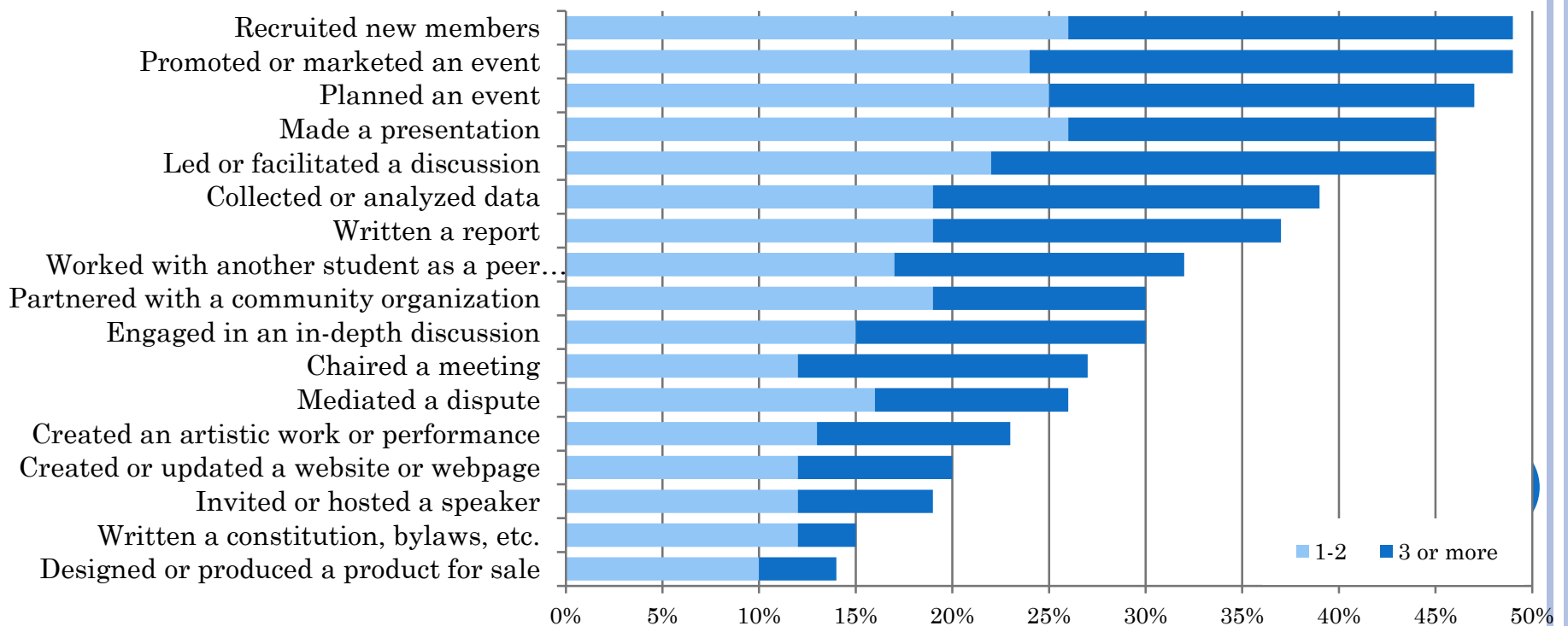
PARTICIPATION IN ACTIVATES

○ High Participation

- Recruited new members (49%)

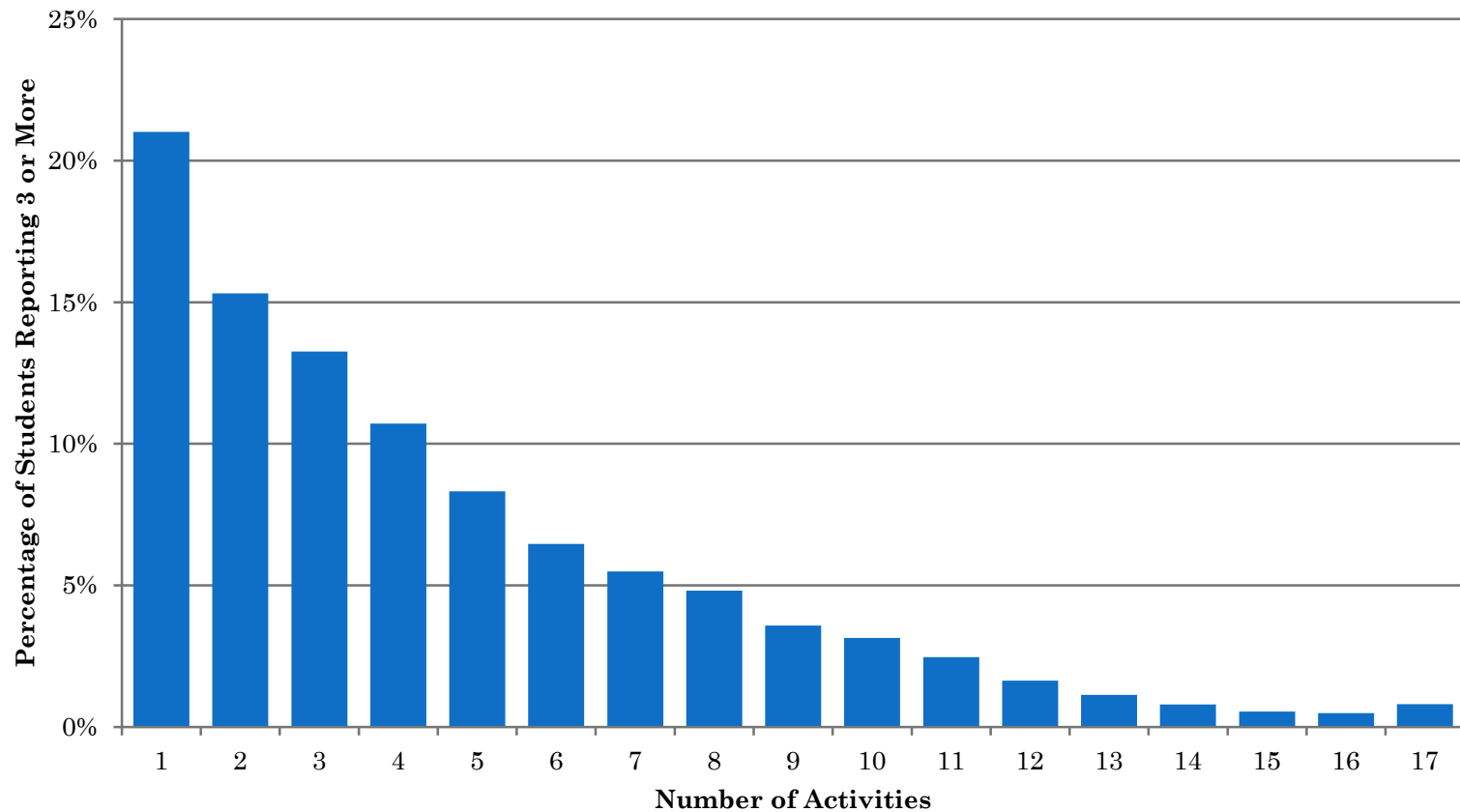
○ Low Participation

- Designed or produced a product for sale (14%)

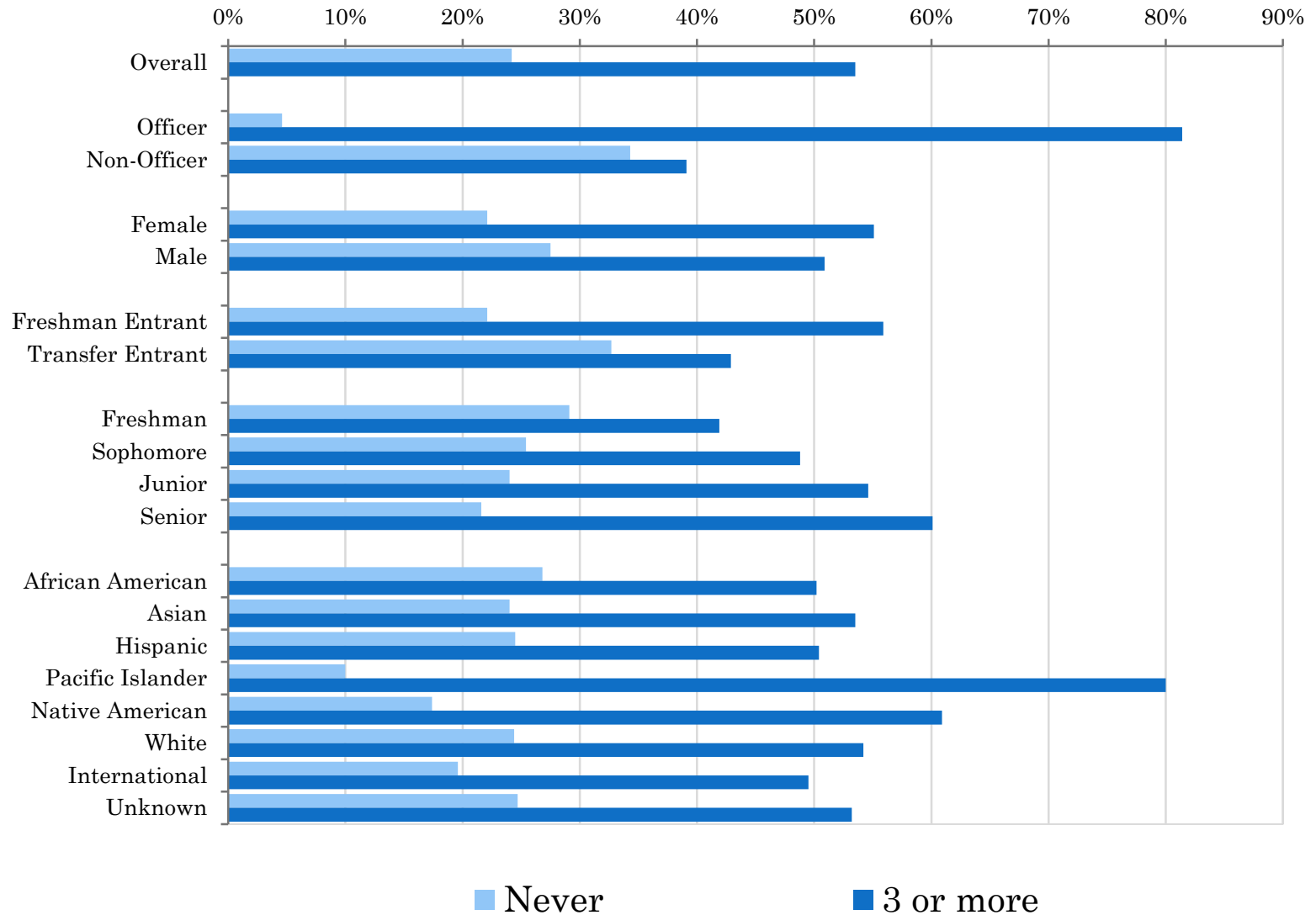


THREE OR MORE TIMES

Number of Activities Done 3 or More Times by Students (N=4938, 53%)



WHO PARTICIPATES?

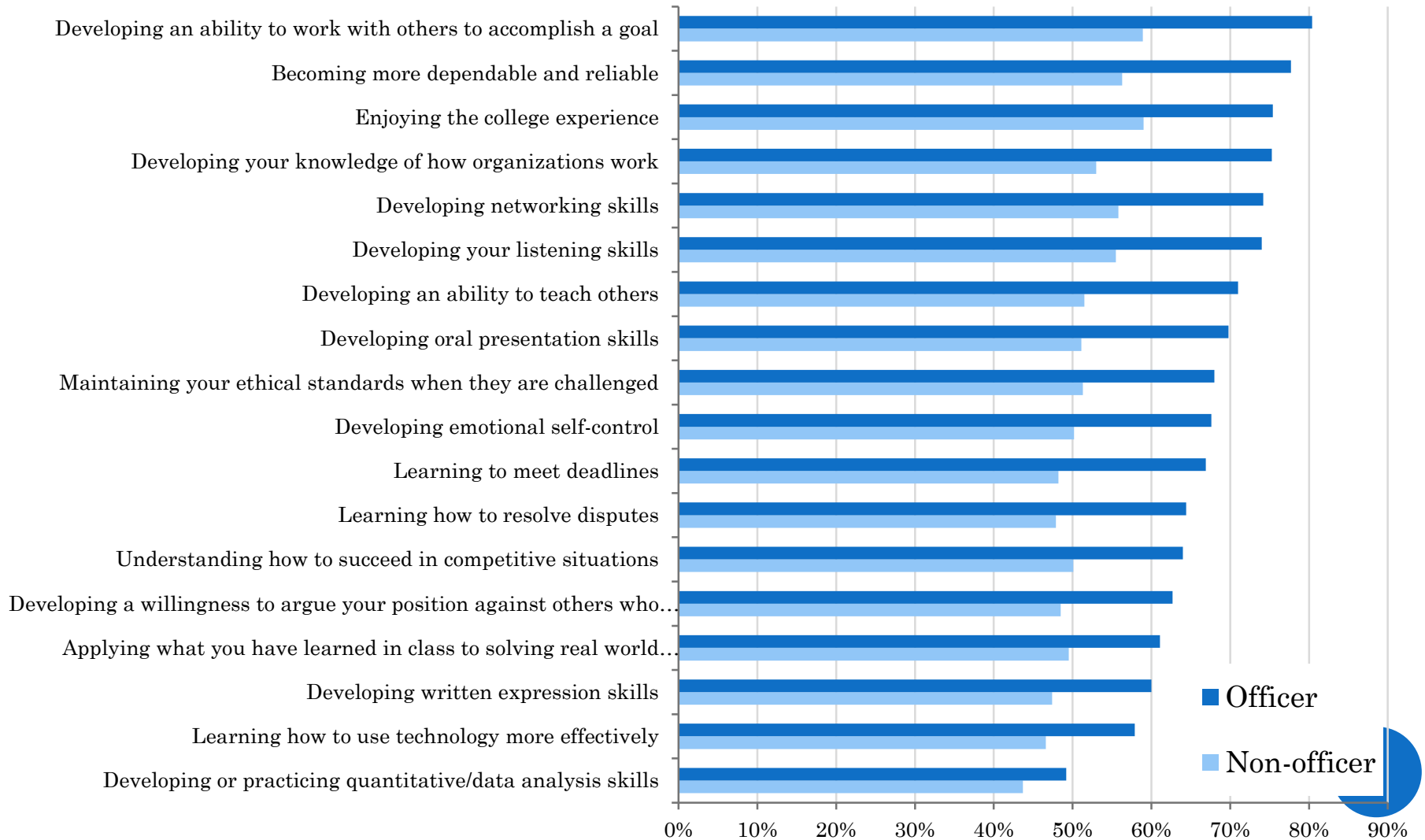


DATA

- Importance of Clubs in Skill Development
 - 18 items
 - Please rate how important your interactions with other students in student clubs and organizations has been to each of the following...
 - Very Important or Essential
 - 3,072 Officers (35%)



IMPORTANCE OF CLUBS IN SKILL DEVELOPMENT BY OFFICER STATUS



HOW DOES PARTICIPATION IMPACT OUTCOMES AND BEHAVIOR?

- Higher cumulative GPA
 - Participating in at least one activity one or more times
 - Officers, Women, Whites, Frosh Entrants, Seniors
- More Disengaged
 - Participating in more activities 3 or more times
 - Never participated in any activity
 - Officers, Men, Juniors and Seniors
- More Time Studying
 - Participating in at least one activity one or more times
 - Participating in more activities 3 or more times
 - Freshmen, Sophomores, Juniors



HOW DOES PARTICIPATION IMPACT OUTCOMES AND BEHAVIOR

- Higher Academic Conscientiousness
 - Participating in at least one activity one or more times
 - Participating in more activities 3 or more times
 - Women, Freshmen
- Higher Critical Thinking
 - Participating in at least one activity one or more times
 - Participating in more activities 3 or more times
 - Women, Seniors
- More Participation in class/with faculty
 - Participating in at least one activity one or more times
 - Participating in more activities 3 or more times
 - Men, Transfers, Seniors



CONCLUSION

- The physical campus provides more than classroom education
 - Approximately 76% of students participated in at least one interpersonal or professional skill-related activity in the school year.
- Engaging in activities is related to:
 - Higher GPA
 - More student engagement and academic behaviors
- Officers take advantage of skill development more often than non-officers
- Students see the value in clubs/orgs
 - 46%-67% very important or essential
 - Higher for officers (49%-80%)

