

## Charlie Eaton

UC Merced Department of Sociology  
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### Employment

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2017-            Assistant Professor of Sociology, University of California, Merced  
2016-17        Postdoctoral Scholar, Stanford Graduate School of Education

### Education

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2016            Ph.D. (Sociology), University of California, Berkeley  
                  Dissertation Title: "Financialization and the New Organizational Inequality in U.S. Higher Education"  
                  Committee: Margaret Weir (Co-Chair), Neil Fligstein (Co-Chair), Marion Fourcade, and Henry Brady (Public Policy and Political Science)

2011            M.A. (Sociology), University of California, Berkeley  
                  M.A. Paper: "Planning Poverty: Plantation Agricultural and Urban Growth Machines in Two California Metro Areas." (Advisor: Margaret Weir)

2002            B.A. (Politics), New York University  
                  *summa cum laude, Phi Beta Kappa*

### Research Interests

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Organizations, economic sociology, stratification and inequality, political sociology, social policy, education, healthcare, and work.

### Peer Reviewed Publications and Manuscripts Under Review

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Eaton, Charlie. "Agile Predators: Shareholder Value Ownership Forms and the Transformation of U.S. For-Profit Colleges." *Social Forces* (Revise & Resubmit).

Eaton, Charlie, Sheisha Kulkarni, Robert Birgeneau, Henry Brady, and Mike Hout. "Affording the Dream: Student Debt and Need-Based State Grant Aid for Public University Students." *American Education Research Association* (Under Review).

Eaton, Charlie. Forthcoming. 2017. "Still Public: State Universities and America's New Student Debt Coalitions." *PS: Political Science & Politics*. Vol. 50, No. 2: 408-412.

Eaton, Charlie. 2017. "The Ivory Tower Tax Haven: State and Financialization in the Rise of College Endowment Inequality, 1976-2012." Berkeley, CA: Haas Institute for a Fair and Inclusive Society, University of California, Berkeley.

Eaton, Charlie, Jacob Habinek, Adam Goldstein, Cyrus Dioun, Robert Osley-Thomas, and Daniela García Santibáñez Godoy. 2016. "The Financialization of U.S. Higher Education." [Socio-Economic Review](#). Vol. 14, No. 3: 507-535.

Eaton, Charlie and Margaret Weir. 2015. "The Power of Coalitions: Advancing the Public in California's Public-Private Welfare State." [Politics & Society](#). Vol. 43, No. 1: 3-32.

Eaton, Charlie, Jacob Habinek, Mukul Kumar, Alex Roehrkasse, Tamera Lee Stover, and Jeremy Thompson. 2013. "Swapping Our Future: How Students and Taxpayers Are Funding Risky UC Borrowing and Wall Street Profits." [Berkeley Journal of Sociology](#). No. 57: 177-199.

### **Manuscripts and Working Papers**

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Eaton, Charlie, Sabrina T. Howell, and Constanine Yannelis. "When Investor Incentives and Consumer Interests Diverge: Private Equity in Higher Education."

Eaton, Charlie, Henry Brady, and Jon Stiles. "Worlds Apart: The Growing Resource Divide Between Elite Private Research Universities and their Public Counterparts."

Adams, Nick, and Charlie Eaton. "State Health Insurance Policy Effects on Public Opinion of U.S. Healthcare Reform."

Eaton, Charlie. "Planning Poverty: Plantation Agricultural and Urban Growth Machines in Two California Metro Areas, 1970 to 2010."

Eaton, Charlie, Adam Goldstein, Jacob Habinek, Mukul Kumar, Tamera Lee Stover, and Alex Roehrkasse. "Bankers in the Ivory Tower: The Financialization of Governance at the University of California." CCOP Working Paper #2013-02, UC Berkeley.

Eaton, Charlie. "From Fields to Ghettos: Residential Segregation and the Persistence of Poverty During the Urbanization of U.S. Plantation Regions, 1977-2010."

### **Media Coverage, Media Contributions, and Issue Briefings**

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Eaton, Charlie. "[How Elite Colleges Hide Their Cash](#)." *The New York Times*. November 10, 2017.

Featured in "[Endowments Boom as Colleges Bury Earnings Overseas](#)." (by Stephanie Saul). *The New York Times*. November 8, 2017

Featured in "[These states give more grant aid to college students in need than the feds](#)." (by Daniela Douglas-Gabriel). *The Washington Post*. March 3, 2017.

Eaton, Charlie. February 20, 2017. "[How Colleges Lost Billions to Hedge Funds in 2016](#)." *The Chronicle of Higher Education*.

Featured in "[New Report Outlines Higher Education's \\$2.7 Billion 'Debt Bomb'](#)." (by Rana Forhoohar). *TIME*. September 20, 2016.

Featured in "[University of California debt soars to \\$17 billion; regents consider new borrowing policy](#)," (by Katy Murphy). *San Jose Mercury News*. September 14, 2016.

Featured in "[Learning from ITT's Failure](#)." (by Matt Reed). *Inside Higher Ed*. September 6, 2016.

Featured in "[Colleges Are Buying Stuff They Can't Afford and Making Students Pay For It](#)." (by Michelle Chen). *The Nation*. May 23, 2014.

Featured in "[The Hidden College Problem: When Universities, Not Just Students, Take On Debt](#)." (by Josh Freedman). *Forbes*. March 19, 2014.

Eaton, Charlie and Margaret Weir. January 2014. "[How Powerful Consumer Advocates Help Obamacare Succeed in California](#)." *Scholars Strategy Network Basic Facts*.

Eaton, Charlie. November 7 2013. "[Napolitano Needs to Make Equal Access a Priority at UC Schools.](#)" *Sacramento Bee*, 13 A.

Featured in "[Rising Debt Engulfs Colleges as Well as Students.](#)" (by Don Troop). *The Chronicle of Higher Education*. August 26, 2013.

Charlie Eaton and Jacob Habinek. August 2013. "[Why America's Public Universities - Not Just Their Students - Have a Debt Problem.](#)" *Scholars Strategy Network Key Findings*.

Charlie Eaton. July 18, 2013. "[Napolitano's test - UC's shaky finances.](#)" *San Francisco Chronicle*, A14.

Featured in "[Prop. 30 funds for UC will go to Wall Street.](#)" by Adam Goldstein and Jacob Habinek, *The San Francisco Chronicle*.

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### **Fellowships, Grants, and Awards**

David P. Gardner Fellowship, Center for Studies in Higher Education, University of California, Berkeley (\$3,000)

Just Public Finance Research Grant, Haas Institute for Equity and Inclusion, University of California, Berkeley (\$5,000)

American Federation of Teachers Research Gift for the Study of Financialization in U.S. Higher Education, Institute for Research on Labor and Employment, University of California, Berkeley (\$25,000)

Alumni Prize for Public Sociology for "Swapping Our Future", University of California, Berkeley (\$3,000)

Jacob K. Javits Fellowship, U.S. Department of Education (\$138,000)

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### **Invited Talks**

"When Investor Incentives and Consumer Interests Diverge: Private Equity in Higher Education." (with Sabrina T. Howell, and Constanine Yannelis). Entrepreneurship Working Group Meeting. National Bureau of Economic Research. December 8, 2017.

"When Investor Incentives and Consumer Interests Diverge: Private Equity in Higher Education." (with Sabrina T. Howell, and Constanine Yannelis). Higher Education Financing and Costs and Returns of Higher Education. New York Federal Reserve. December 7, 2017.

"Debt by Design." *Financing the Future: The Law and Politics of Student Debt in American Higher Education*. University of Utah. October 20, 2017.

"Academic Sovereigns." (with Mitchell Stevens). *Neoliberalism and the Democratic State*. University of Chicago. May 16, 2017.

"Invited Testimony on Financial and California Resident Enrollment Trends at the University of California." California State Assembly Education Budget Subcommittee 2, Sacramento, CA, April 21, 2015.

"Expenditure and Funding Changes at Research Universities: 1987-2012." (with Henry Brady and John Stiles). The Lincoln Project of the American Academy of Arts and Sciences, October 27, 2014.

“Panel on the Affordable Care Act and California.” The Scholars Strategy Network (SSN) and The Labor Center of UC Berkeley, March 14, 2014.

“The Costs of Municipal Bond and Interest Rate Swap Borrowing by the University of California.” *Public Banking 2013: Funding the New Economy*, Public Banking Institute, Dominican University, San Rafael, CA, June 3, 2013.

“Swapping Our Future: Financialization and the University of California as an Organization.” *Sociology 110: Organizations and Institutions*, University of California, Berkeley, April 8, 2013.

“Student Debt and Affordable Higher Education: A Spectrum of Ideas and Action.” *Center for American Progress Convening on Student Debt and Affordable Higher Education*, Musgrove, GA, February 26, 2013.

“Break the Rules to Make the Rules: Occupy Wall Street and The Idea of Going On Offense Against Inequality.” *Center for Research on Labor and Education Symposium on Economic Inequality: Causes, Consequences, and Solutions*, University of California, Berkeley, CA, April 4, 2012.

### **Conference Papers**

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“Debt by Design.” Paper presented at the American Sociological Association Annual Conference, Montreal, QC. 2017.

“Agile Predators: Shareholder Value and the Transformation of U.S. For-Profit Colleges.” Paper presented at the American Sociological Association Annual Conference, Seattle, WA. 2016.

“Still Public: State Universities and America’s New Student Debt Coalitions.” Paper presented at the American Political Science Association Annual Conference, Philadelphia, PA. 2016.

“Fresh Cracks in the Divided Welfare State: The New Politics of U.S. Student Loans.” Paper presented at the Winter Meeting of the Labor and Employment Relations Association, San Francisco, CA. 2016.

“The Financialization of U.S. Higher Education.” (with Jacob Habinek, Adam Goldstein, Cyrus Dioun, Robert Osley-Thomas, and Daniela García Santibáñez Godoy). Paper presented at the American Sociological Association Annual Conference, San Francisco, CA. 2014.

“Bankers in the Ivory Tower: The Financialization of Governance at the University of California.” (with Adam Goldstein, Jacob Habinek, Mukul Kumar, Tamera Lee Stover, and Alex Roehrkasse). Paper presented at the American Sociological Association Annual Conference, New York, NY. 2013.

“Planning Poverty: Plantation Agricultural and Urban Growth Machines in Two California Metro Areas, 1970 to 2010.” Paper presented at the American Sociological Association Annual Conference, Denver, CO. 2012.

“From Fields to Ghettos: Plantation Agriculture and the Institutional Roots of Metropolitan Poverty in the U.S., Data from the Year 2000.” Paper presented at the American Sociological Association Annual Conference, Las Vegas, NV. 2011.

“Contested Capacity: Advocacy Groups in the Public-Private Welfare State,” (with Margaret Weir), Paper presented at the American Political Science Association Annual Conference, Seattle, WA. 2011.

“Invisible No More: Political Class Conflict and Cultures of Solidarity,” Paper presented to the Institute for Research on Labor and Education and Department of Sociology Conference on Strategic Decision Making in Labor and Social Movements, University of California, Los Angeles. 2011.

Agriculture, Immigrant Workers, and Homecare Unions.” Paper presented at the Southwest Labor Studies Association Annual Conference, Santa Cruz, CA. 2010.

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### **Undergraduate Courses Taught**

*Inequality and Public Policy* (UC Berkeley, UC Merced)

*Statistics for Sociology* (UC Merced)

*Stata Fundamentals* (UC Berkeley)

*Undergraduate Research Apprentice Program* (UC Berkeley)

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### **Teaching Interests**

Economic sociology, organizations, stratification and inequality, political sociology, social policy, education, healthcare, work, quantitative methods, and comparative historical methods.

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### **Professional Service**

Doctoral committees in Sociology in progress: Maria Mora

MA committees in Sociology in progress: Houa Vang

Education qualifying exam reader

Contributing Member Scholar, Scholars Strategy Network

Member, Sociology Undergraduate Committee

Sociology Representative, School of Social Sciences, Humanities and Arts Curriculum Committee

Mentor for Anthony Abril, Sociology Honors Thesis Program, UC Berkeley (2016)

Reviewer for *American Sociological Review*, *Social Forces*, *Social Problems*, *Sociology of Education*, *Socio-Economic Review*, *Sociological Forum*, *Journal of Latin American Studies*, *PS: Political Science and Politics*, and the *International Journal of Higher Education Research*

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### **Language Competencies**

Spanish (Proficient)

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### **Software Competencies**

STATA, SPSS (PASW), R, Python, ArcMap