

James Roland Johnsen, Ed.D.
820 Merlin Lane
Fairbanks, Alaska 99709
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jimjohnsen.com
907-888-8595

EDUCATION

Ed.D. University of Pennsylvania, Higher Education Management, 2006.
M.A. University of Chicago, Political Science, 1996.
B.A. University of California, Santa Cruz, Politics, 1982.

CONTINUING EDUCATION

Visiting Scholar Center for Studies in Higher Education, University of California, Berkeley.
Philanthropy Center for Leadership Philanthropy.
Finance Kellogg School of Management, Northwestern University.
Leadership Kennedy School of Government, Harvard University.
Negotiation Program on Negotiation, Harvard University.

PROFESSIONAL EXPERIENCE (OVERVIEW)

Affiliate Faculty, CSHE, University of California, Berkeley	2022-Present
Lecturer, University of Alaska Fairbanks	1997-Present
Senior Fellow, National Association of System Heads	2020-Present
Senior Advisor, Greensparc, Inc.	2020-Present
President/CEO of the Board of Regents, University of Alaska	2015-2020
Senior Vice President, Alaska Communications, Inc.	2011-2015
Senior Vice President, Administration, Doyon, Limited	2008-2011
Vice President for Administration, University of Alaska	2006-2008
Vice President for Faculty & Staff Relations, University of Alaska	2003-2006
Chief of Staff, University of Alaska	1998-2003
Director of Labor Relations, University of Alaska	1996-1998
Assistant Director of Labor Relations, University of Minnesota	1992-1996
Chief Negotiator, State of Alaska	1990-1992
Chief Negotiator, Public Employee Unions in Alaska and Oregon	1987-1990
Personnel Analyst, State of Alaska	1984-1987
Research Assistant, Professor Theda Skocpol, University of Chicago	1982-1983
Legislative Intern, U.S. Representative Leon Panetta, Washington, D.C.	1980

RESEARCH INTERESTS

Higher education systems, policy, leadership, administration, strategy, negotiation.

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PROFESSIONAL EXPERIENCE (DETAIL)

Affiliate Faculty, CSHE, University of California, Berkeley 2022-Present

- Participate in the CSHE community through presentations and publication.

Lecturer, University of Alaska Fairbanks 1997-Present

- Develop and teach undergraduate and graduate courses (on-line and in person) and provide academic and career advice to students.
- Courses taught (*in development):
 - Comparative Politics
 - Negotiation
 - Political Geography
 - The Presidency
 - Public Sector Labor Relations*
 - Political Economy

Senior Fellow, National Association of System Heads (NASH) 2020-Present

- NASH is the leading organization of university system heads with initiatives leveraging the power of system scale in achieving state and national higher education goals.
- I contribute to the overall effort and direct the Systems Center for State Policy.

Senior Advisor, Greensparc, Inc. 2020-Present

- Greensparc is a startup company providing enhanced edge computing with small, scalable data centers co-located with power generation.
- Provide strategic advice and support to Founder/CEO.

President/CEO of the Board of Regents, University of Alaska (UA) 2015-2020

- UA is the state's sole system of higher education comprised of one research/doctoral university, two comprehensive universities, and thirteen community campuses.
- Created UA2040 vision, oversaw ~\$900M budget, set goals and measures tied to student and state needs, reallocated resources into strategic priorities (e.g., student success and research initiatives), led system-wide program review to coordinate academic programs and streamline administrative functions, led "culture of respect" DEI initiative, created leadership development program, raised \$120M in private gifts, enhanced role of faculty and staff governance groups, and led UA through federal Title IX compliance review, state budget crisis, and COVID pandemic.

Senior Vice President, Alaska Communications, Inc. (ALSK) 2011-2015

- ALSK is a ~\$300M annual revenue telecommunications and internet services company.
- In support of company transformation, achieved agreements to allow strategic transactions, implemented company-wide lean process improvement, and led major revision of cash and equity compensation program.

Senior Vice President, Administration, Doyon, Limited 2008-2011

- Doyon is a regional Native corporation established by Congress with 12.5M acres of land, numerous operating subsidiaries across the U.S., and annual revenue ~\$350M.

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- Increased Alaska Native employment, led creation of the Alaska Native Research and Education Council with UA, strengthened leadership development, and achieved major expansion of state tax credit program for corporate contributions to higher education.

Vice President for Administration, University of Alaska **2006-2008**

- UA is a single legal and financial entity with shared administrative services for all institutions in the system: finance, human resources, land management, risk, endowment, audit, procurement, and budget.
- As a member of the President's cabinet and primary liaison to the Board of Regents on all administrative matters, I led a system-wide process automation program, improved system office relations with campus administrative services, and increased alignment of administrative functions with academic priorities.

Vice President for Faculty & Staff Relations, University of Alaska **2003-2006**

- UA is a single employer providing the full range of HR services to the campuses: labor and employee relations, benefits, payroll, HR systems, compensation, recruitment, and training and development.
- As a member of the President's cabinet and primary liaison to the Board of Regents on all human resources matters, I implemented new defined contribution retirement plan, increased employee choice and reduced cost of health benefits plan, achieved agreements with faculty and staff unions, and led automation of processes.

Chief of Staff to the President/CEO, University of Alaska **1998-2003**

- My role was to advise and support the President and Board of Regents' direction through coordination with campus and system leaders.
- I led development of the university's strategic plan, developed the plan for investment of \$40+ million private gift, led system-wide research collaboration as founding chair of Alaska EPSCOR, and led multi-year process for engaging major employers and state agencies in new ways to meet state workforce and economic development needs.

Director of Labor Relations, University of Alaska **1996-1998**

- In this role I oversaw UA-wide labor relations, developed negotiation strategy, advocated in state agency hearings and labor arbitrations, served as chief negotiator in faculty and staff contract negotiations, and provided training to administrators.
- I led resolution of community college faculty pending strike and achieved nationally recognized first contract with newly formed university faculty union.

Assistant Director of Labor Relations, University of Minnesota (UM) **1992-1996**

- UM is a large state university with multiple campuses, including the flagship research/doctoral university in the Twin Cities.
- I achieved negotiated agreements with faculty and staff unions, advocated in state labor relations agency hearings and arbitrations, provided training in negotiation and employee relations, and managed responses to union organizing drives.

Chief Negotiator, State of Alaska **1990-1992**

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- The State of Alaska's labor and employee relations function is carried out by the Department of Administration, Division of Labor Relations.
- I negotiated contracts with the state's largest unions, advocated in agency hearings and arbitrations, and provided training for administrators.

Chief Negotiator, Public Employee Unions in Alaska and Oregon 1987-1990

- Alaska Public Employees Association ~10,000 state and local government employees; Oregon Public Employees Union ~18,000 employees in higher education, and state and local government.
- I negotiated state and local government contracts, including a major pay equity settlement for state and university employees in Oregon, and advocated in arbitration and legislative and agency hearings.

Personnel Analyst, State of Alaska 1984-1987

- The State of Alaska's personnel function is carried out by the Department of Administration, Division of Personnel.
- I developed a broad base of human resources expertise through assignments in recruitment, testing, classification, and compensation, which included responsibility for developing and costing pay equity implementation models.

Research Assistant, University of Chicago 1982-1983

- Professor Theda Skocpol was writing her award-winning history of American social policy, *Protecting Soldiers and Mothers*.
- I conducted research and prepared literature reviews in support of her work.

Legislative Intern, U.S. Congress, Washington, D.C. 1980

- Congressman Leon Panetta represented a district along the central California coast.
- I conducted research, attended hearings, and drafted constituent correspondence during a successful re-election campaign.

SELECTED PUBLICATIONS & PRESENTATIONS

Recreating Multi-Campus University Systems (Ed), Johns Hopkins University Press, 2023.

Visions for Alaska's Future, University of Alaska Press. Forthcoming, 2022.

"The Power of Systems: Advancing Prosperity for the Nation." *Change Magazine*. with Rebecca Martin, Nancy Zimpher, and Jason Lane. Forthcoming, 2022.

"Opportunities for Collective Bargaining to Advance Higher Education through Clarity of Role and Process" in *Unions on Campus: Managing Labor-Management Relationships Proactively, Fairly and Efficiently*, Daniel J. Julius (Ed), London: Routledge, 2021.

"Alaska on the Line." Panel on State Policy Landscape. National Conference on Trusteeship, Association of Governing Boards, Washington, D.C., 2020.

"Crisis in Higher Education in Alaska." Annual Meeting of the Association of Public and Land Grant Universities, San Diego, California, 2019.

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"Leading on the Edge of Change: Climate, Politics, and Education in Alaska." Center for Studies in Higher Education, University of California, Berkeley, 2019.

"Leading on Title IX in Alaska." National Discussion on Sexual Discrimination and Assault at America's Colleges, Universities, and Service Academies, United States Naval Academy, Annapolis, Maryland, 2019.

"Leading in Tumultuous Times." Graduate School of Education, University of Pennsylvania, 2018.

"Accountability and Faculty Collective Bargaining." Annual Meeting of the National Center for the Study of Collective Bargaining in Higher Education, CUNY, 2008.

"Take the Offensive: University Responses to State Fiscal Stress." National Center for the Study of Collective Bargaining in Higher Education, CUNY, 2004.

"Innovations in Faculty Bargaining." National Center for the Study of Collective Bargaining in Higher Education, CUNY, 2003.

"Reengaging the University: A Case Study of the University of Alaska, 1998-2002." Center for Studies in Higher Education, University of California, Berkeley, 2002.

PROFESSIONAL AND COMMUNITY SERVICE

Western Interstate Commission on Higher Education	2010-Present
Commonwealth North Board of Directors	2017-2021
National Association of System Heads Board of Directors	2016-2020
State Higher Education Executive Officers	2015-2020
Denali Commission	2015-2020
U.S. Department of Homeland Security Academic Advisory Council	2015-2017
University of Alaska Foundation Board of Directors (Vice Chair)	2011-2020
Alaska Aerospace Corporation Board of Directors	2015-2020
Governor's Climate Action for Alaska Leadership Team	2017-2018
Alaska Commission on Postsecondary Education (Chair)	2012-2015
Alaska Student Loan Corporation Board of Directors (Vice Chair)	2013-2015
Alaska State Chamber of Commerce Board of Directors	2009-2011
Alaska State Committee on Research (Founding Chair)	1999-2011

HONORS

Chancellor's Public Service Award, University of Alaska Fairbanks	2010
Gatzke Dissertation Award, American Association of University Administrators	2006

PERSONAL

Born:	Augsburg, Germany
Spouse:	Mary Johnsen <ul style="list-style-type: none">BA, University of California Santa Cruz.Executive Director, Hospice of the Tanana Valley, Fairbanks, Alaska (retired).
Daughter:	Greta Johnsen <ul style="list-style-type: none">BA, St. Olaf College; MS, Northwestern University.Producer/Host of <i>Nerdette Podcast</i>, WBEZ, Chicago, IL.
Son:	Jakob Johnsen

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- BS, United States Military Academy, West Point; MBA, New York University.
- Chief of Staff to U.S. Representative Hal Rogers, Washington, D.C.